



Tubecupid.co.uk

Advertising Rate Card

Valid until 15 December 2009

Tubecupid is a unique, sophisticated and safe website that allows you to find someone you were attracted to on the London Underground.

London's free newspapers are dedicate a whole page to love everyday, with a section of it being dedicated to "I saw you" columns, where commuters send in messages to the newspaper hoping that they get published.

Tubecupid offers a permanent solution to this massive demand by lovestruck Londoners. After a quick and free registration process, you select your tube route, the day, the rough time, and select a few details about the person you had a connection with. Tubecupid will then match you with someone else who has put in similar details, without ever making your details public. You can then see if that person really is who made your heart miss a beat, or talk to them anyway!

Target audience:

London,
aged 15+,
students and professionals,
singles.

Banner Sizes

Leaderboard (728 x 90)

Medium Rectangle (300 x 250)

Skyscraper
(120 x 600)

Full Banner (468 x 60)

Costing (Prices valid until 15 December 2009)

- Leaderboard (728 x 90)
All pages, CPM **£10**
- Banner (468 x 60)
All pages, CPM **£8**
- Skyscraper (120x600)
All pages, CPM **£10**
- Medium Rectangle (300 x 250)
All pages, CPM, **£12**

Contact
advertising@tubecupid.co.uk